



Osceola Community Health Foundation

2020 ANNUAL REPORT

**YOUR
DONATION
MATTERS!**

Find out how your
donations make an impact
in our community!



Dear Friends and Supporters:

Your Osceola Community Health Foundation worked diligently in 2020 to support our mission of building healthy communities by fostering charitable support for the Osceola Medical Center and the health-related needs of the people of our area. While adjusting to the ever-changing challenges presented by the COVID-19 pandemic, your foundation continued to provide the grants, scholarships, and medical equipment needed to protect our patients, our staff, and our community.

Thanks to your generosity and support, OCHF was able to buy critical ventilators to protect our patients from whatever the future of this pandemic brings, purchase iPads and other medical equipment to position OMC for our expanding telemedicine offerings, support our Lactation program for new moms and babies, and much more.

Additionally, despite the challenges posed by public health concerns, we were able to host our successful golf benefit and virtual Gala to engage our community in the ongoing challenges we face. We are grateful for the encouragement and support of our patients and neighbors as we continue to put patients first and build on our strategic vision of being "your whole life in one place."

Thank you for your continued support of our efforts to improve the health of our community's citizens and for your faith in building Osceola Medical Center into a bright future.
Sincerely,

Matt Forge
CEO

Tim Pauley
OCHF Board Chair

Your donations matter.



\$288,776

**donations
received by
OCHF**



\$111,193

**OCHF support
for OMC**

Donations from OCHF provided tangible help to area organizations

SEE HOW YOUR DONATIONS WERE UTILIZED!

OMC SUPPORT: \$111,193

| | |
|------------------------------------|----------|
| Ventilators | \$71,969 |
| Ipads for Clinics/Hospital | \$2,500 |
| Distraction Toys for Children: OMC | \$230 |
| OMC Partners Mini-Grants | \$3,281 |
| Telemetry Equipment | \$31,863 |
| Lactation Program | \$1,350 |

WILD RIVER FITNESS SUPPORT: \$20,275

| | |
|-----------------|----------|
| Plumbing Repair | \$20,000 |
| giveBig | \$275 |

SCHOOL SUPPORT: \$2,200

| | |
|---|---------|
| SCF School District Grant for Nurse's Office | \$1,200 |
| Osceola School District - Student scholarship | \$500 |
| SCF School District - Student scholarship | \$500 |

COMMUNITY SUPPORT: \$14,050

| | |
|---|----------|
| Operational Grant - Mental Health Task Force | \$10,000 |
| Meth Education Grant - Butterfly House: | \$2,000 |
| Expansion Grant - NAMI Barron County | \$2,000 |
| Event Sponsorship - Community Referral Agency | \$50 |



Total Foundation Support: \$147,718

2020 NUMBERS AT A GLANCE

balance sheet:

Total Assets: \$543,875
Total Liabilities: \$9,008
Total Equity: \$534,867

Total Revenue: \$335,456
Total Expenses: \$219,785
Program Expenses: \$147,718
Fundraising Expenses: \$62,942
Admin Expenses: \$9,125

DONATE ONLINE TODAY: <https://myochf.org/donate.html>



Our impact is community wide.



\$20,275

**OCHF support
for Wild River
Fitness**



\$2,200

**OCHF support
for schools**



\$14,050

**OCHF support
for community**



245

**number of
donors in 2020**

New Lactation Program Brings New Opportunity for Moms of Newborns

NEW PROGRAM ALERT!
"MILK DEPOT"

Kayli Schounard, Diagnostic Imaging Manager, is passionate about breastfeeding at birth due to the significant health benefits for infants from human milk. She noticed nearby hospitals all had breastfeeding programs, and she knew it was important that OMC offer this opportunity to the roughly 100 babies born at OMC each year. She inquired with leadership and was given permission to start a program. Kayli proposed a grant to the foundation and is grateful it was supported.

This program has shown great success. It began in late 2020 when OMC became a licensed milk donation site via the Mother's Milk Bank. Kayli was then able to purchase a freezer for donor milk via a grant from the Mother's Milk Bank. Donors must be background screened, blood tested, and medical provider approved in order to donate. Donated milk is then run through a strict process of pasteurization at the milk bank to eliminate any viruses and bacteria. After pasteurization, the milk is tested once again for safety before

being distributed to hospitals. Since the beginning of 2021, five donors have participated in Osceola and one has donated over 1000 ounces of milk while nursing her own children.

Fifteen moms, who birthed at risk babies at OMC, have participated in feeding their newborns human milk at birth, only one rejected the opportunity. Kayli has successfully begun to increase the breastfeeding rates through this program, but she has also helped to increase the longevity of breastfeeding. In 2019, only 48% of moms continued to breastfeed at 2 months. In 2020, 70% were still breastfeeding exclusively at 2 months.

Kaylie would like to develop a private breastfeeding space for employees and visiting moms on campus.

To support this cause, donations are accepted online at <https://myochf.org/donate.html> or by mailing to:

OCHF, PO Box 218, Osceola, WI 54020.



**Kayli Schounard, Program Founder
& Diagnostic Imaging Manager**

BOARD OF DIRECTORS

2020 Board

Tim Pauley, Chair
Tom Tinkham, Treasurer
Misty Charlier, Staff Liaison
Kristen Justinger
Mark Luebker
Bonnie McKinney
Gretchen Sampson

2021 Board Updates

Bonnie McKinney, Retired
Gretchen Sampson, Retired
Jared Cutts, New Member
Christina DeLong, New Member
Mary Hazzard, New Member
Rene Pelletier, New Member



*Your whole life
in one place*

STAFF

Tom Hecht, Past Director
Jill Leahy, Current Director
Charity Schaar, Past Foundation Assistant

CONNECT WITH US

Address: PO Box 218, Osceola, WI 54020
Phone: 715-294-5727
Email: jill.leahy@myomc.org
Donate Online: <https://myochf.org/donate.html>



2021 - 2022 UPCOMING EVENTS

Mark Your Calendar!

OCHF Gala: December 2021

giveBIG: April 2022

Golf Fundraiser: June 2022

Mission

**Building Health Communities by fostering charitable support
for Osceola Medical Center and the health related needs of
the people in the upper St. Croix Valley.**